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"Can you please stop arguing in your TED Talk voice!"

Combining TED Talk Principles and Lecture Techniques

Discover how to harness the power of captivating TED Talks and integrate them into your lectures. Unlock the secrets to delivering impactful, unforgettable presentations that engage and inspire your audience.



Learning Objectives

1

Recognize the benefits of utilizing TEDTalk principles to share information within an academic medicine context

2

Describe the key components of a TEDTalk that are transferable to lectures and presentations

3

Identify the steps needed to integrate TEDTalk best practices into a presentation or lecture



<https://www.youtube.com/watch?v=8S0FDjFBj8o>



Defining the TED Talk Format

1 Storytelling

Draws audience in with a captivating narrative that takes them on a compelling journey.

2 Concise Content

Focuses on delivering one core idea with clarity and precision.

3 Audience Connection

Engages listeners by sharing personal stories and relatable examples.

4 Visual Simplicity

Uses visuals that enhance, not overwhelm the message.

Key Elements of an Engaging TED Talk

Passion & Enthusiasm

Infuse your presentation with genuine passion and enthusiasm to captivate your audience.

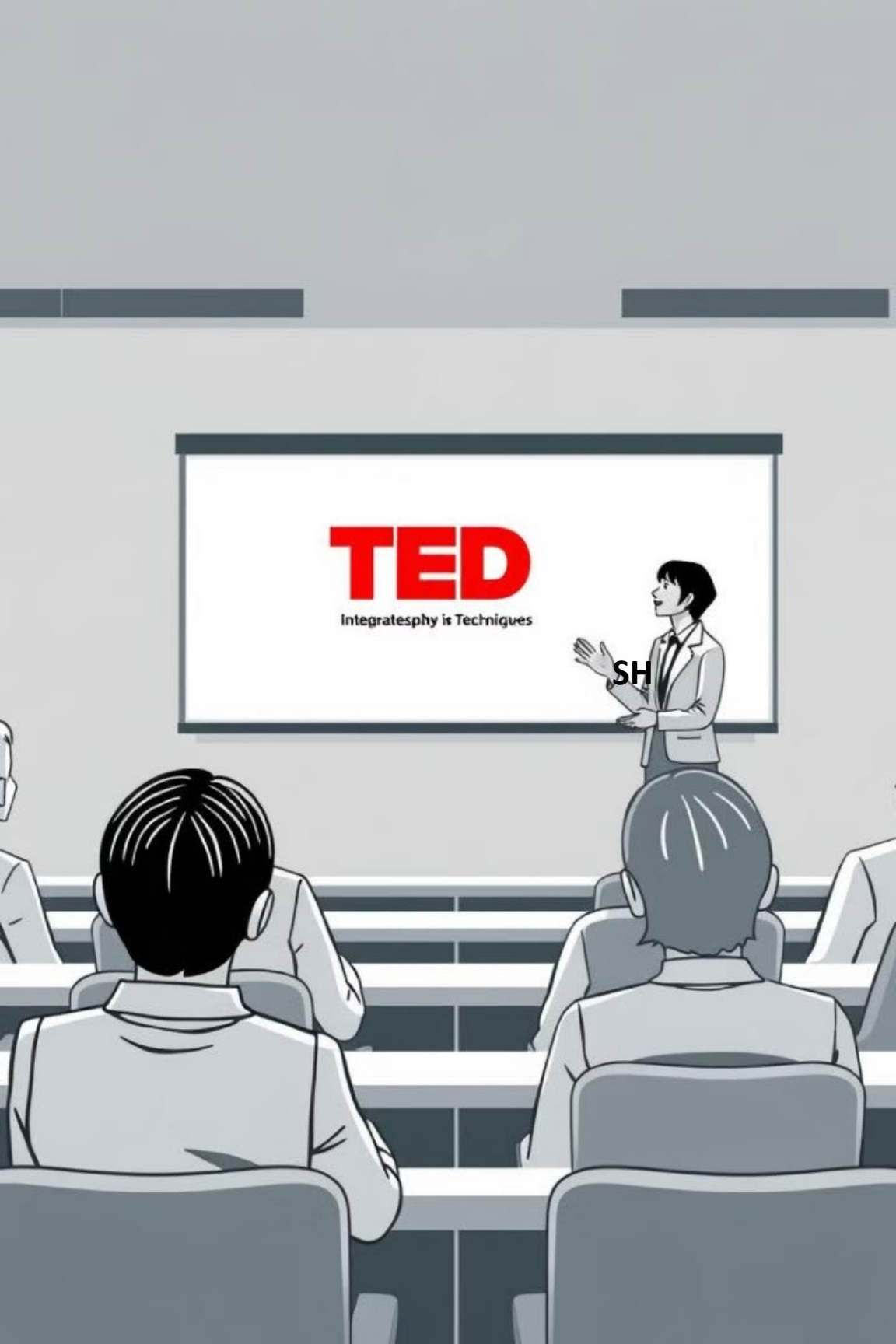
Authenticity & Vulnerability

Share personal stories and experiences to create a deeper connection with your listeners.

Thought-Provoking Ideas

Challenge your audience's perspectives and inspire them with innovative, transformative ideas.

Translating TED Talk Principles to a Teaching Lecture



1

Narrative Structure

Craft a clear, compelling narrative that guides learners/audience/participants through the lecture.

2

Concise Concepts

Distill complex ideas into digestible, impactful chunks of information.

3

Interactive Engagement

Foster active participation through thought-provoking questions and hands-on activities.

4

Distill visual components to highlight just the essential information

Audience Engagement Strategies

Question and Answer

Encourage your learners to ask questions and actively participate in the discussion.

Real-World Connections

Use relevant examples and case studies to help learners apply the concepts in practical settings.

Group Discussions

Facilitate small group discussions to promote collaborative learning and idea-sharing.

Multimedia Integration

Incorporate videos, animations, and interactive elements to enhance the learning experience.





Incorporating Hands - On Activities

1

Activate Prior Knowledge

Begin with an activity that taps into existing understanding of the topic.

2

Experiential Learning

Incorporate activities that allow learners/ participants to actively engage with the material.

3

Collaborative Exploration

Foster group-based activities that encourage discussion, problem-solving, and teamwork.

Effective Visual Aids and Presentation Design



Simplicity

Focus on clean, minimalist designs that complement your message without distracting.



Audience-Focus

Ensure your visuals are easy to understand and serve the needs of your students.



Visual Impact

Use high-quality images, illustrations, and visual metaphors to enhance your key points.



Dynamic Flow

Incorporate seamless transitions and animations to maintain a smooth, engaging flow.

Blending Techniques

TED Talk Principles	Lecture Techniques
Captivating Storytelling	Structured Knowledge Delivery
Concise, Focused Content	Comprehensive Subject Coverage
Audience Connection	Targeted Learner Engagement
Visually Compelling	Pedagogical Effectiveness

By blending the best practices of TED Talks and traditional lectures or presentations, you can create unforgettable opportunities that inspire, educate, and transform your audience.



What are some teaching or presentation areas that would benefit from the application of TED Talk principles?

What are some examples you can think of?

Using a specific patient case to illustrate a differential diagnosis for a specific disease during a Clerkship

Relating a personal experience about empathy/vulnerability to help learners learn from mistakes

Using storytelling to relate to different generations for a presentation or to relate to patients

Pearls from a TEDx Talks presenter



How to Improve the Health of a Nation One Community at a Time | Tony Slonim | TEDxUniversityofNevada



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Let's Get Started

Step 1.

Identify a curricular component or presentation that could benefit from the TED Talk model

Step 2.

Take one of the essential principles of TED Talks to apply to your curricular component or presentation

Principles: storytelling, focused content, audience connection, or visually compelling

Step 3.

Think about how you could reframe/rebuild this selected presentation based on this principle

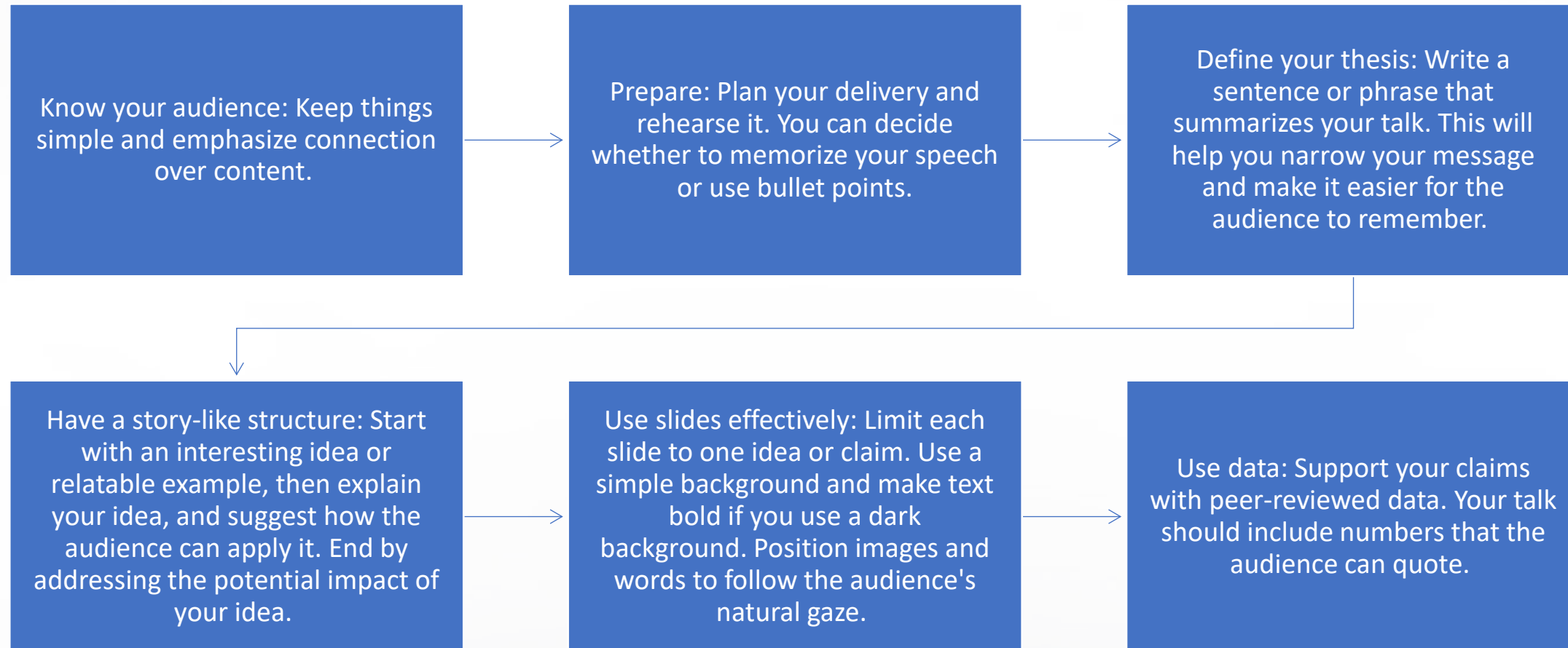
Step 4.

Create an outline for what this might look like

Debrief

- 1 — One thing you learned....
- 2 — One thing you are still curious about...
- 3 — Where can you implement...

Best Practice Takeaways



Thank you for attending this session!



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